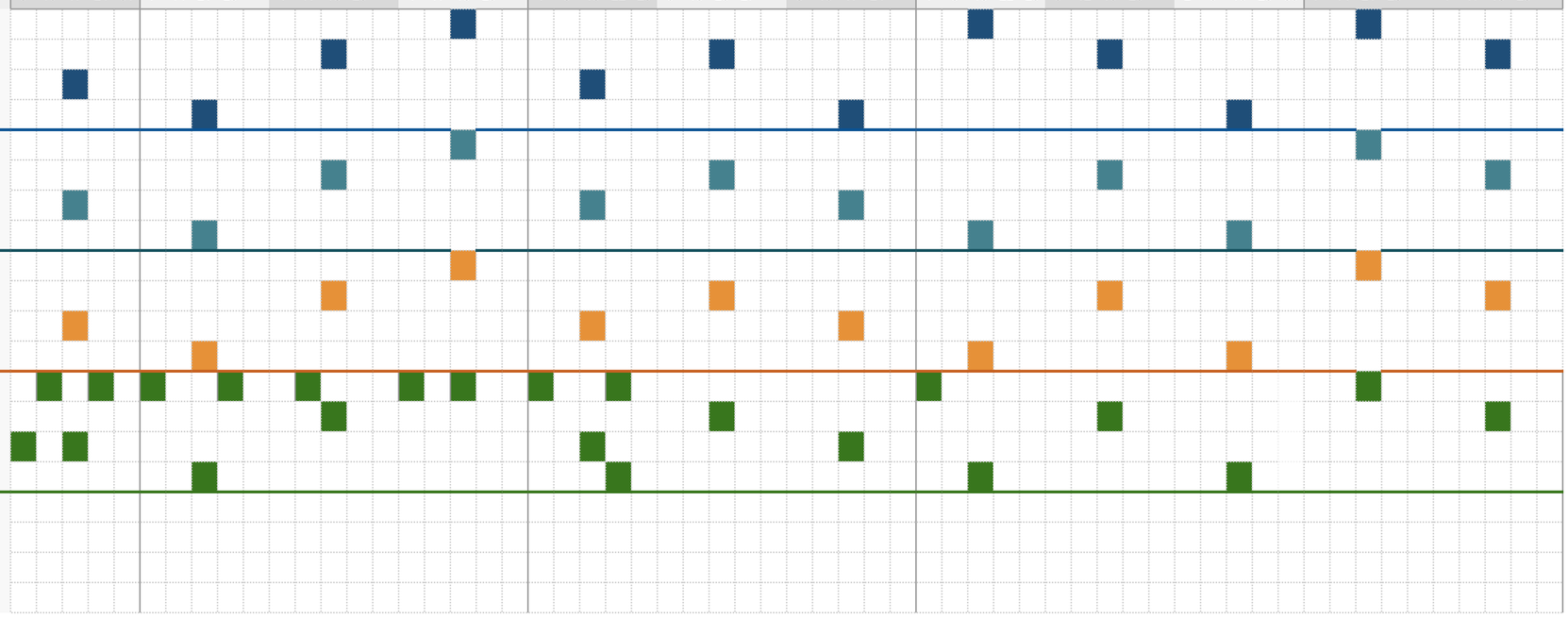
VCCA 2018 Marketing Calendar

EXAMPLE

PROJECT TITLE	VCCA Marketing & Public Relations Deliverables	**COMPANY NAME**	Ventura County Civic Alliance
PROJECT MANAGER	Katrina Maksimuk	**DATE**	7/7/18

PHASE	PROJECT:	DETAILS (SUBJECT)
1	Press Release	- General News
		- Livable Communities
		- Linked Learning
		- State of the Region
2	Website Update	- General News
		- Livable Communities
		- Linked Learning
		- State of the Region
3	Email Campaign	- General News
		- Livable Communities
		- Linked Learning
		- State of the Region
4	Social Media Post	- General News
		- Livable Communities
		- Linked Learning
		- State of the Region
5	Other	- General News
		- Livable Communities
		- Linked Learning
		- State of the Region